

#### ANNOUNCED PRICE INCREASES

The following Market Update is provided to you as service by Dealers Choice to keep you informed of current market trends and pricing information on products. Please plan accordingly for your needs. If you run into a problem on direct loads, call your salesperson for delivery and availability out of our warehouse.

### RESIDENTIAL PRODUCTS

#### CERTAINEED

Price increase of 5% on all residential roofing shingles and accessory products effective August 1<sup>st</sup>

#### GAF

Price increase of 5-7% on all residential roofing shingles effective August 7<sup>th</sup>

#### ATLAS

Price increase of 5-7% on all shingle and accessory products effective August 1<sup>st</sup>

#### TAMKO

Price increase of 5-8% on all residential roofing and waterproofing products effective August 7<sup>th</sup>

#### OWENS CORNING

Price increase of 5-8% on all shingle and Owens Corning branded roofing accessory products effective August 1<sup>st</sup>

#### IKO

Price increase of 5-7% on all residential roofing products and accessories effective August 7<sup>th</sup>

#### MALARKEY

Price increase of up to 5-8% on all residential roofing products effective for all US customers on August 7<sup>th</sup>

### INSULATION

#### OWENS CORNING

Price Increase of 10% on FOAMULAR insulation products effective January 8<sup>th</sup>, 2024 (changed from prior date of November 1, 2023)

#### CERTAINEED

Price increase of 8% on various insulation products effective October 9<sup>th</sup>

#### KNAUF

Price increase of 8% effective October 6<sup>th</sup>

### OTHER

#### JOHN MANSVILLE

Price increase of 6%-8% on various Batt & Roll products effective January 1<sup>st</sup>

#### OWENS CORNING

Price increase of 8%-10% on thermafiber products effective November 1<sup>st</sup>