

## ANNOUNCED PRICE INCREASES

The following Market Update is provided to you as service by Dealers Choice to keep you informed of current market trends and pricing information on products. Please plan accordingly for your needs. If you run into a problem on direct loads, call your salesperson for delivery and availability out of our warehouse.

### ROOFING PRODUCTS

**CERTAINTEED**

Price increase of 6% on new construction residential roofing for builder/ multi-family, effective Feb 1<sup>st</sup>.

**IKO**

Price increase of 4-6% residential roofing products, effective Feb 1<sup>st</sup>

**GAF**

Price increase of 4-6% residential roofing products, effective Feb 1<sup>st</sup>.

**MALARKEY**

Price increase of 5-7% on new construction residential roofing for builder/ multi-family, effective Feb 1<sup>st</sup>.

**ATLAS**

Price increase of 5-7% on new construction shingle and underlayment products, effective Jan 1

**TAMKO**

Price increase of up to 6% on new construction residential roofing for builder/ multi-family, effective Feb 8<sup>th</sup>.

**OWENS CORNING**

Price increase of 4-6% on new construction residential roofing for builder/ multi-family, effective Feb 1<sup>st</sup>.

**DEALERS CHOICE**

5-10% on all residential roofing products affective February 1<sup>st</sup> 2021

### COMMERCIAL PRODUCTS

**CERTAINTEED**

Price increase of 5% on commercial roofing products, effective Dec 1<sup>st</sup>

**GAF**

Price increase of 5-7% on commercial roofing products, effective Nov 2

**RMAX**

Price Increase of 5-7% on Rmax polyiso products, effective Nov 16

**CARLISLE**

Price Increase of 5% on Insulfoam and EPS product lines, effective Nov 16

### INSULATION

**CERTAINTEED**

No increases at this time

**KNAUF**

No increases at this time

**JOHNS MANVILLE**

No increases at this time

**OWENS CORNING**

No increases at this time

**ATLAS**

Price increase of 5-7% on roof and wall insulation products, effective Nov 2

### FOAM BOARD AND INSULATION BOARD

**OWENS CORNING**

Price increase 8% on Fiberglass, effective January 13<sup>th</sup>

**DOW**

No increases at this time

**JOHNS MANVILLE**

Price Increase of 8% Fiberglass Products, effective January 15<sup>th</sup>

### GYPSUM

**CERTAINTEED**

Price increase of 20% on all Wallboard products and 5% on all compound, powders, and texture products, effective Jan 4

**NATIONAL GYPSUM**

Price Increase of 5% on PermaBase Cement Board Products, effective Nov 9

**AMERICAN GYPSUM**

Price increase for all wallboard products, effective Nov 2

### OTHER

**MCELROY METAL**

Metall price increase, 4% painted coil/flat sheets, 6% bare panels/flat sheets, 3% trims, 9% substruc prod.

**LP SMARTSIDE**

Price increase on all LP Smartside products January 4<sup>th</sup>. Contact Rep for increase amount

**ALLURA**

Price increase on all Fiber cement products January 11<sup>th</sup> Contact Rep for increase amount

**AIRVENT**

Price increase on all AirVent products of 5%, effective January 4<sup>th</sup>.

**PELLA**

Price increase of 4-9% on window and door products, effective Dec 13

**GREAT AMERICAN SPACES**

Price increase on select Great American Spaces Products, effective Dec 1, Contact rep for increase amount

**JAMES HARDIE**

Price increase on all Hardie Products effective Jan 4, Contact Rep for increase amount

**AZEK BUILDING PRODUCTS**

Price increase for 2021 pricing, effective Nov 30