



August 1st, 2023
MARKET UPDATE

ANNOUNCED PRICE INCREASES

The following Market Update is provided to you as service by Dealers Choice to keep you informed of current market trends and pricing information on products. Please plan accordingly for your needs. If you run into a problem on direct loads, call your salesperson for delivery and availability out of our warehouse.

RESIDENTIAL PRODUCTS

CERTAINTED

Price increase of 5% on all residential roofing shingles and accessory products effective August 1st

GAF

Price increase of 5-7% on all residential roofing shingles effective August 7th

ATLAS

Price increase of 5-7% on all shingle and accessory products effective August 1st

TAMKO

Price increase of 5-8% on all residential roofing and waterproofing products effective August 7th

OWENS CORNING

Price increase of 5-8% on all shingle and Owens Corning branded roofing accessory products effective August 1st

IKO

Price increase of 5-7% on all residential roofing products and accessories effective August 7th

MALARKEY

Price increase of up to 5-8% on all residential roofing products effective for all US customers on August 7th

COMMERCIAL PRODUCTS

GAF

Q4 Commercial product prices extended until March of 2023

Dealers Choice Increase Announcement

Price Increase of 5-10% on all residential roofing products effective August 1st